KillTest

更に上のクオリティ　更に上のサービス

問題集

Exam : **AD0-E212**

Title : Adobe Analytics Business
Practitioner Professional

Version : DEMO

1.In which scenario would a scatter plot be the most appropriate visualization to use?

A. To show the relationship between advertising spend and sales volume

B. To compare sales data from multiple regions

C. To display the distribution of customer feedback ratings

D. To outline the steps in a manufacturing process

Answer: A

2.When sharing a segment with others in your organization, what is a key consideration?

A. The complexity of the segment

B. The size of the data set

C. User permissions

D. The visual appeal of the segment

Answer: C

3.How does identifying a conversion funnel help in business analysis?

A. It delineates potential areas for automation.

B. It identifies critical touchpoints in customer interaction.

C. It predicts the future value of the company.

D. It aids in determining stock levels.

Answer: B

4.Which method would be most appropriate for identifying anomalies in financial reports?

A. Variance analysis

B. Trend extrapolation

C. Customer feedback analysis

D. Employee performance review

Answer: A

5.Why is it important to consider the advantages of specific visualizations when preparing reports?

A. To fulfill legal requirements

B. To match industry standards

C. To aid stakeholders' understanding of the data

D. To increase the processing speed of reports

Answer: C